



THE MAIL ONLINE

OCR A LEVEL KNOWLEDGE ORGANISER

Online, Social and Participatory Media
Component 1 Section A

Framework:

Language, Representation
Industries, Audiences

Contexts:

Social, Economic
Political, Cultural

How to use: Use this Knowledge Organiser to compare and contrast these newspaper websites. Highlight the similarities and differences.



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LANGUAGE	SIMILARITIES	LANGUAGE
REPRESENTATIONS	SIMILARITIES	REPRESENTATIONS
INDUSTRIES	SIMILARITIES	INDUSTRIES
AUDIENCE	SIMILARITIES	AUDIENCE
KEY TERMS		



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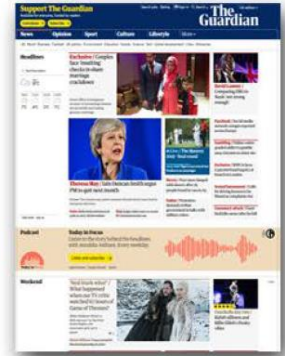
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SOCIAL	<div style="border: 2px solid black; border-radius: 50%; width: 80%; height: 80%; margin: 0 auto; display: flex; align-items: center; justify-content: center;"> <p>SIMILARITIES</p> </div>	SOCIAL
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ECONOMIC	<div style="border: 2px solid black; border-radius: 50%; width: 80%; height: 80%; margin: 0 auto; display: flex; align-items: center; justify-content: center;"> <p>SIMILARITIES</p> </div>	ECONOMIC
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POLITICAL	<div style="border: 2px solid black; border-radius: 50%; width: 80%; height: 80%; margin: 0 auto; display: flex; align-items: center; justify-content: center;"> <p>SIMILARITIES</p> </div>	POLITICAL
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CULTURAL	<div style="border: 2px solid black; border-radius: 50%; width: 80%; height: 80%; margin: 0 auto; display: flex; align-items: center; justify-content: center;"> <p>SIMILARITIES</p> </div>	CULTURAL
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THEORISTS
