



THE MAIL ONLINE  
(at least two articles)

# OCR A LEVEL KNOWLEDGE ORGANISER

## Online, Social and Participatory Media Component 1 Section A

### Framework:

Language, Representation  
Industries, Audiences

### Contexts:

Social, Economic  
Political, Cultural



THE GUARDIAN ONLINE  
(at least two articles)

**How to use:** Use this Knowledge Organiser to compare and contrast your chosen online articles. Highlight the similarities and differences.

<b>LANGUAGE</b>	<b>SIMILARITIES</b>	<b>LANGUAGE</b>
<b>REPRESENTATIONS</b>	<b>SIMILARITIES</b>	<b>REPRESENTATIONS</b>
<b>INDUSTRIES</b>	<b>SIMILARITIES</b>	<b>INDUSTRIES</b>
<b>AUDIENCE</b>	<b>SIMILARITIES</b>	<b>AUDIENCE</b>
<b>KEY TERMS</b>		



THE MAIL ONLINE  
(at least two articles)

# OCR A LEVEL KNOWLEDGE ORGANISER

## Online, Social and Participatory Media Component 1 Section A

### Framework:

Language, Representation  
Industries, Audiences

### Contexts:

Social, Economic  
Political, Cultural



THE GUARDIAN ONLINE  
(at least two articles)

**How to use:** Use this Knowledge Organiser to compare and contrast your chosen online articles. Highlight the similarities and differences.

<b>SOCIAL</b>	<div style="border: 2px solid black; border-radius: 50%; width: 80%; margin: 0 auto; padding: 20px;"> <p><b>SIMILARITIES</b></p> </div>	<b>SOCIAL</b>
<b>ECONOMIC</b>	<div style="border: 2px solid black; border-radius: 50%; width: 80%; margin: 0 auto; padding: 20px;"> <p><b>SIMILARITIES</b></p> </div>	<b>ECONOMIC</b>
<b>POLITICAL</b>	<div style="border: 2px solid black; border-radius: 50%; width: 80%; margin: 0 auto; padding: 20px;"> <p><b>SIMILARITIES</b></p> </div>	<b>POLITICAL</b>
<b>CULTURAL</b>	<div style="border: 2px solid black; border-radius: 50%; width: 80%; margin: 0 auto; padding: 20px;"> <p><b>SIMILARITIES</b></p> </div>	<b>CULTURAL</b>
<b>THEORISTS</b>		