

Eduqas (WJEC) GCSE Media Studies Mock Paper

Paper 1 Section A

55 minutes

Question 1 is based on the 2015 advertisement for This Girl Can from the set products. Use the advertisement when answering the question.

Question 1

Explore how the advertisement for This Girl Can uses the following elements of media language to create meanings:

- (a) images [5]
- (b) language [5]
- (c) layout and design. [5]



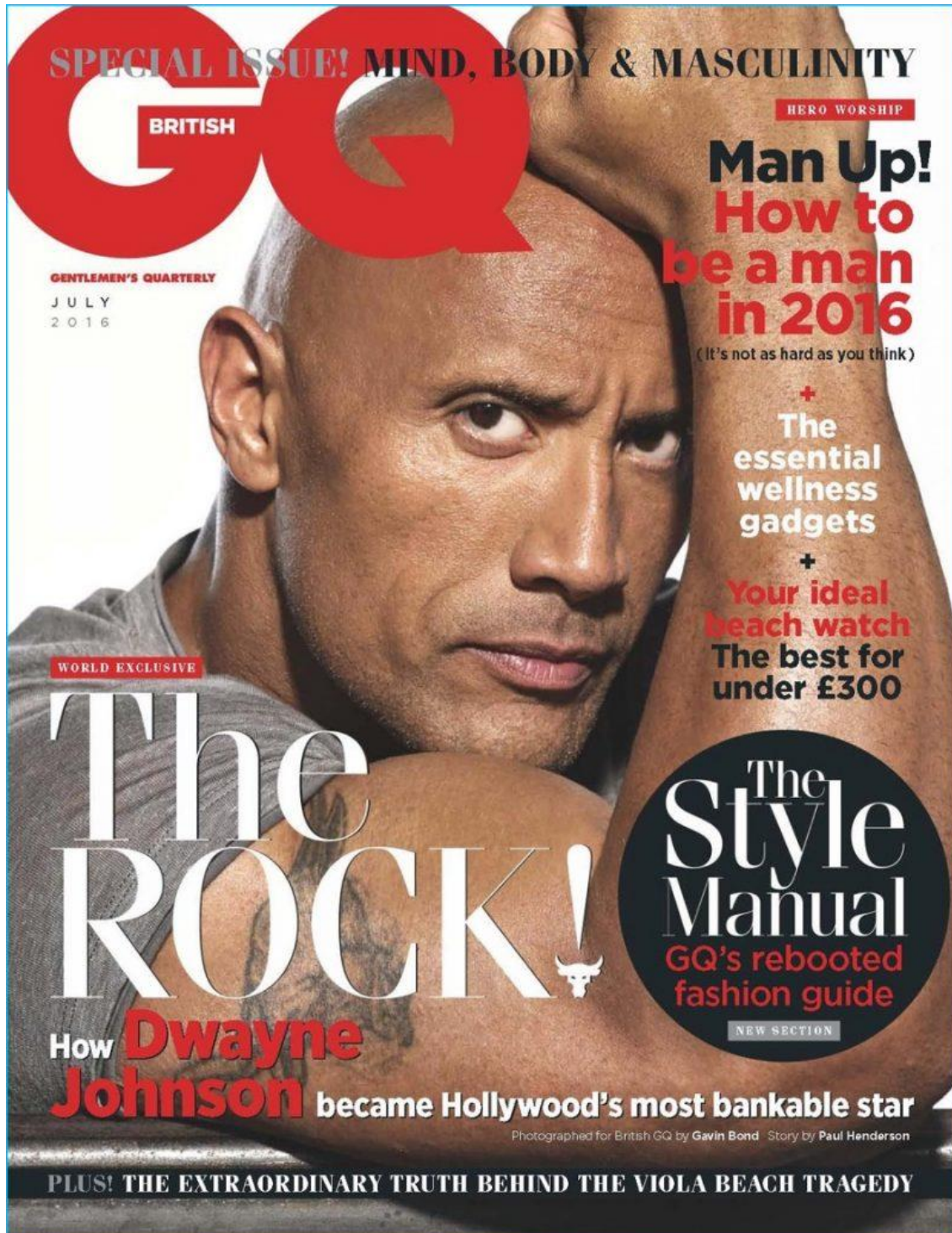
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Question 2a

Discuss the enclosed issue of GQ magazine with reference to the social context it suggests. [5]



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Question 2b

Compare the representation of men and the notion of masculinity in both the GQ front cover and the Rolling Stone front cover overleaf. [25]

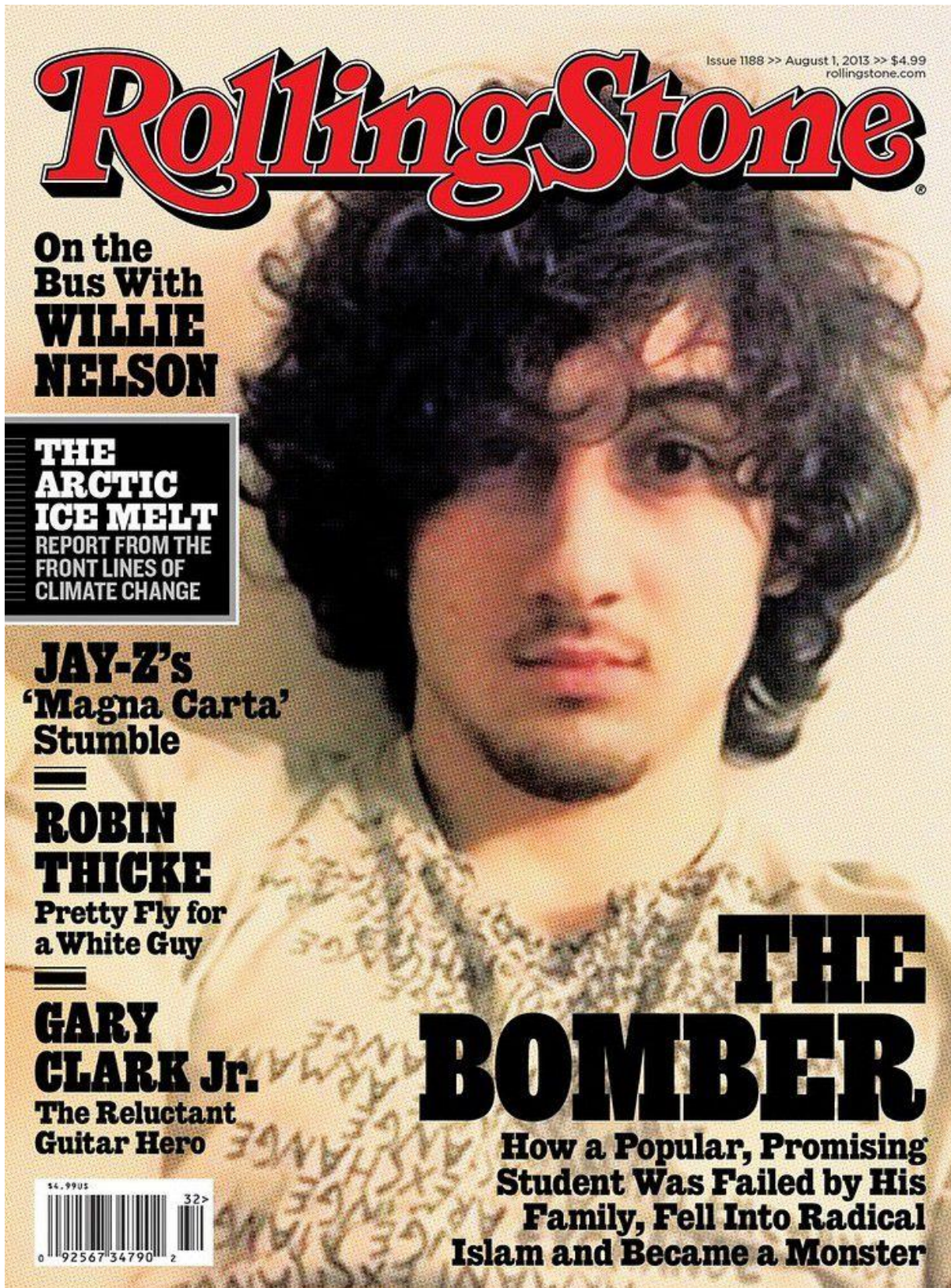
In your answer, you must consider:

- the choices the producers have made about how to represent men
- how far the representation of men is similar in the two front covers
- how far the representation of men is different in the two front covers

ADDITIONAL ADVISORY NON-EXAM CONTEXT

The Rolling Stone cover is a controversial issue that featured Dzhokhar Tsarnaev. Tsarnaev, along with his older brother Tamerlan carried out the bombing at the Boston Marathon in April 2013. His brother was fatally wounded in the resultant police chase wherein Dzhokhar Tsarnaev was captured. He has subsequently been found guilty and sentenced to death by lethal injection. The cover created controversy for its rock star like depiction of Tsarnaev. It is not necessary for the candidates to have knowledge of the anecdotal information as the tagline provides the relevant context.

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