

Eduqas (WJEC) 603 A Level Media Mock Exam Paper Component 2

Media Forms and Products in Depth

Section A – Television in the Global Age

Section B – Magazines: Mainstream and Alternative Media

Section C – Media in the Online Age

2 hours 30 minutes

INSTRUCTIONS TO CANDIDATES

Answer **three** questions: one question from Section A, one question from Section B and one question from Section C.

Use black ink or a ball-point pen. Do not use gel pen. Do not use correction fluid.

Answers to all the questions must be written on the separate answer booklet provided. If you need additional paper, please ask your invigilator and attach the sheets securely to this answer booklet. Write your name, centre number and candidate number in the spaces at the top of all answer booklets. At the end of the examination, the answer booklet must be handed to the invigilator.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

There are three sections in total. You must answer one question from each section. Questions in Section A are in two parts. You are advised to spend 50 minutes on each section of the paper. You should use relevant subject-specific terminology where appropriate.

Questions in Sections B and C require an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

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Section A – Television in the Global Age

Answer one question in this section. Each question is in two parts.

Option 1: Life On Mars and The Bridge

- 1(a) To what extent can feminist viewpoints inform our reading of *Life on Mars*?
1(b) Discuss the impact of globalization on the economic success of *The Bridge* [15]

Or,

Option 2: Humans and The Returned

- 2(a) To what extent can feminist viewpoints inform our reading of *Humans*? [15]
2(b) Discuss the impact of globalization on the economic success of *The Returned* [15]

Or,

Option 3: The Jinx and No Burqas Behind Bars

- 3.(a) To what extent can feminist viewpoints inform our reading of *The Jinx*? [15]
3 (b) Discuss the impact of globalization on the economic success of *No Burqas Behind Bars* [15]

Now turn over for next section.

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Section B – Magazines: Mainstream and Alternative Media

Answer **one** question in this section

Option 1

4. “Stuart Hall’s Audience Reception Theory is still as relevant today as it was when it was first published in 1973”

To what extent do you agree with this statement in the context of contemporary debate about media audiences? Discuss with reference to the set editions of ***Woman*** and ***Adbusters*** [30]

OR,

Option 2

5. “Stuart Hall’s Audience Reception Theory is still as relevant today as it was when it was first published in 1973”

To what extent do you agree with this statement in the context of contemporary debate about media audiences? Discuss with reference to the set editions of ***Woman’s Realm*** and ***Huck*** [30]

OR,

Option 3

6. “Stuart Hall’s Audience Reception Theory is still as relevant today as it was when it was first published in 1973”

To what extent do you agree with this statement in the context of contemporary debate about media audiences? Discuss with reference to the set editions of ***Vogue*** and ***The Big Issue*** [30]

Now turn over for next section.

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Section C – Media in the Online Age

Answer **one** question in this section.

Option 1: PointlessBlog and DesiMag

7. “The online age has enabled power to be redistributed away from large media companies to the individual”. To what extent do you agree with this statement? Discuss with reference to *PointlessBlog* and *DesiMag*. You should refer to relevant academic theories in your response. [30]

Or,

Option 2: Zoella and Attitude

8. The online age has enabled power to be redistributed away from large media companies to the individual”. To what extent do you agree with this statement? Discuss with reference to Zoella and Attitude. You should refer to relevant academic theories in your response . [30]

End of exam paper

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