

AQA 7572 GCSE Media Studies Mock Paper

PAPER 2 Section B

Q1 – 2 marks

What is meant by participatory media?

Q2 – 20 marks

To what extent can the **Kim Kardashian** and the **Lara Croft** concepts be considered positive female role models?

Do these video games conform to ideas of female identity or do they subvert them?

Q3 – 20 marks

Explain the phenomenon of Zoella Sugg.

Why has she become so successful? What criticisms have been made of her career?

How can she be compared to other similar female 'brands' like **Kim Kardashian**?

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