AQA 7572 GCSE Media Studies Mock Paper

PAPER 1 Section B

Q1 – 2 marks

What is meant by media convergence?

Q2 – 9 marks

How is ***The Times*** newspaper constructed to appeal to its target audience, as opposed to ***The Daily Mirror***?

Q3 – 6 marks

To what extent are ***The Times*** and ***The Daily Mirror*** representative of differing political, social and cultural viewpoints? How does ownership contribute to this concept?

Q4 – 20 marks

To what extent do films ***Dr Strange*** and ***I Daniel Blake*** illustrate the institutional disparity between major and independent film companies?

Discuss how films are funded, marketed and promoted.

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