

AQA 7572 GCSE Media Studies Mock Paper

PAPER 1 Section A

Q1 – 1 mark

What is the name given to a graphic on the front of a magazine cover that offers something to draw in a potential audience member?

- **Masthead**
- **Sub-heading**
- **Lure**
- **Tagline**

Q2 – 12 marks

Analyse the cover of *Women's Running* magazine to show how different elements connotes meaning.

Copyright ©



Copyright ©

All rights reserved. Permission granted to reproduce for educational use within the subscribing school only. Copying or lending of any part of this document in any form or by any means to external bodies and / or individuals is prohibited.

AQA 7572 GCSE Media Studies Mock Paper

Q3 – 8 marks

Analyse the front cover of *Reveal* (From your CSP list) to show how it engages with media theorists such as Propp, Barthes, Todorov and Levi-Strauss.

Q4 – 6 marks

How is the *OMO* advert constructed to signify meaning?

Q5 – 12 marks

With reference to the Galaxy *Audrey Hepburn* advert, explain how the construction and language and adverts suggest meaning and can often represent/reflect the historical context within which they were created.

Q6 – 6 marks

To what extent does the Lady Leshurr Represent video offer a wide representation of the BAME community?

Copyright ©