<table>
<thead>
<tr>
<th>Eduqas WJEC GCSE Products</th>
<th>Assessment Sector</th>
<th>Framework</th>
<th>Context</th>
<th>Edusites Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pride</strong> (November 2015)</td>
<td>Magazines</td>
<td>Language</td>
<td>Social</td>
<td><strong>Unit 1</strong></td>
</tr>
<tr>
<td><strong>GQ</strong> (July 2016)</td>
<td></td>
<td>Representation</td>
<td>Cultural</td>
<td></td>
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<tr>
<td><strong>Quality Street</strong> Print Advertisement (1956)</td>
<td><strong>Advertising and Marketing</strong> Component 1 Section A</td>
<td>Language Representation</td>
<td>Social Cultural Political Historical</td>
<td><strong>Unit 1</strong></td>
</tr>
<tr>
<td><strong>This Girl Can</strong> Print Advertisement (2015)</td>
<td><strong>Advertising and Marketing</strong> Component 1 Section A</td>
<td>Language Representation</td>
<td>Social Cultural Political Historical</td>
<td><strong>Unit 1</strong></td>
</tr>
<tr>
<td><strong>The Man with the Golden Gun</strong> film poster (1974)</td>
<td><strong>Advertising and Marketing</strong> Component 1 Section A</td>
<td>Language Representation</td>
<td>Social Cultural Political Historical</td>
<td><strong>Unit 2</strong></td>
</tr>
<tr>
<td><strong>Spectre</strong> film poster (2015)</td>
<td><strong>Advertising and Marketing</strong> Component 1 Section A</td>
<td>Language Representation</td>
<td>Social Cultural Political Historical</td>
<td><strong>Unit 2</strong></td>
</tr>
<tr>
<td><strong>The Guardian</strong> – front page 4 Sep 2015</td>
<td><strong>Newspapers</strong> Component 1 Sections A and B</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 2</strong></td>
</tr>
<tr>
<td><strong>The Sun</strong> – front page 18 Dec 2013</td>
<td><strong>Newspapers</strong> Component 1 Sections A and B</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 2</strong></td>
</tr>
<tr>
<td><strong>The Sun</strong> website</td>
<td><strong>Newspapers</strong> Component 1 Section B</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 3</strong></td>
</tr>
<tr>
<td><strong>The Archers</strong> website</td>
<td><strong>Newspapers</strong> Component 1 Section B</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 3</strong></td>
</tr>
<tr>
<td><strong>Spectre</strong> website</td>
<td><strong>Film (industries only)</strong> Component 1 Section B</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 3</strong></td>
</tr>
<tr>
<td><strong>Pokemon Go</strong> website</td>
<td><strong>Film (industries only)</strong> Component 1 Section B</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 3</strong></td>
</tr>
<tr>
<td><strong>Option 1: Television Crime Drama</strong></td>
<td><strong>Television:</strong> Crime Drama or Sitcom Component 2 Section A</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 5 Primary Focus</strong></td>
</tr>
<tr>
<td><strong>Luther</strong>, Series 1, Episode 1 (2015) BBC</td>
<td><strong>Television:</strong> Crime Drama or Sitcom Component 2 Section A</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 5 Primary Focus</strong></td>
</tr>
<tr>
<td>Plus a ten minute extract from: <strong>The Sweeney</strong>, Series 1, Episode 1 (1975)</td>
<td></td>
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<tr>
<td><strong>The IT Crowd</strong>, Season 4, Episode 2: The Final Countdown (2010) Channel 4</td>
<td><strong>Television:</strong> Crime Drama or Sitcom Component 2 Section A</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 5 Secondary focus in Unit 5</strong></td>
</tr>
<tr>
<td>Plus a ten minute extract from: <strong>Friends</strong>, Season 1, Episode 1 (1994)</td>
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</tr>
<tr>
<td><strong>Contemporary music videos:</strong></td>
<td><strong>Music Video and Online Media</strong> Component 2 Section B</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 4</strong></td>
</tr>
<tr>
<td><strong>Music videos from 80s and early 90s:</strong></td>
<td><strong>Music Video and Online Media</strong> Component 2 Section B</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 4</strong></td>
</tr>
<tr>
<td><strong>Online Media:</strong></td>
<td><strong>Music Video and Online Media</strong> Component 2 Section B</td>
<td>Language Representation</td>
<td>Industries Audiences</td>
<td><strong>Unit 4</strong></td>
</tr>
<tr>
<td>Either Katy Perry website Or Taylor Swift website AND Either Bruno Mars website Or Pharrell Williams website</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
Unit 1 Media Language - Complete

Core Lessons
- Eduqas Core Unit 1 Media language Introduction
- Lesson 1: Approaches to Developing Analysis - Deep Water
- Lesson 2: Denotation & Connotation - Captain America and Skyfall
- Lesson 3: Context - Denotation & Connotation - Bad Boy 3
- Lesson 4: Context - Denotation & Connotation - Samsung & Toyota
- Lesson 5: Icons - Denotation & Connotation - Dove, Heat and Gap
- Lesson 6: Context - Polysem & Anchorage - Beckham and Linekar
- Lesson 7: Semiotics - KitKat
- Lesson 8: Summary - Convention - Sky & Crime Drama
- Lesson 9: Summary - Convention - Magazine Front Covers
- Lesson 10: Mise-En-Scene - Shots and Framing
- Lesson 11: Mise-En Scene - Diagetic/Non Diagetic Sound
- Lesson 12: Mise-En-Scene - Editing
- Lesson 13: Mise-En-Scene - Setting, Costume and Lighting
- Lesson 14: Narrative - Patterns - Todorov
- Lesson 15: Narrative - Patterns - Propp
- Lesson 16: Narrative - Style - Todorov
- Lesson 17: Narrative - Style - Todorov
- Lesson 18: Narrative - Theory - Binary Opposition Levi Strauss
- Lesson 19: Narrative - Location
- Lesson 20: Learning Review

Set Product Lessons
- Lesson 1: Introduction to the Examination
- Lesson 2: Tech Codes, Selection & Anchorage - Pride & GQ
- Lesson 3: Magazine Construction - Pride & GQ
- Lesson 4: Institution/Ownership/Contexts - GQ & Pride
- Lesson 5: Context/Narrative - GQ & Pride
- Lesson 6: Representation - Quality Street
- Lesson 7: Patriarchy & Narrative - Quality Street
- Lesson 8: Review & Application - Quality Street
- Lesson 9: Review & Application - Quality Street
- Lesson 10: Exemplar Task - Pride

NEA Lessons
- Lesson 1: Researching Media Briefs
- Lesson 2: Researching Media Conventions - Magazines
- Lesson 3: Formal/Informal Layout - Magazines
- Lesson 4: Contents Page Conventions - Magazines
- Lesson 5: Sample Research Task - Magazines

Unit 2 Media Representation - Complete

Core Lessons
- Eduqas Core Unit 2 Media Representation Introduction
- Lesson 1: Introduction to Representation
- Lesson 2: Representation - Magazine Front Covers
- Lesson 3: Mediation - McDonalds & Jordans
- Lesson 4: Mediation - Selections - Silverstone - Lohan & Winehouse
- Lesson 5: Effects Debate - Covergirl
- Lesson 6: Effects Debate - Pretty Little Liars & Tabloids
- Lesson 7: Effects Debate - Barthes - Kelloggs
- Lesson 8: Effects Debate - Explicit & Implicit - Perfume Advertising
- Lesson 9: Effects Debate - Shot Selection & Ordering
- Lesson 10: Effects Debate - Stereotypes
- Lesson 11: Effects Debate - Gender Stereotypes - Cosmopolitan
- Lesson 12: Effects Debate - Gender Stereotypes - Arthur
- Lesson 13: Effects Debate - Gender Stereotypes - Men's Health
- Lesson 14: Mediated Representations - Newspapers
- Lesson 15: Narrative Structure - Newspapers
- Lesson 16: Effects Debate - Newspapers - Ethnicity & Nationality
- Lesson 17: Impact of Representations - Propp - ComicCon
- Lesson 18: Review - Saturation
- Lesson 19: Developed Responses
- Lesson 20: Extended Responses

Set Product Lessons
- Lesson 1: What is the Exam asking you to Do? - Film Posters
- Lesson 2: Content/Connotations/Representation - Bond
- Lesson 3: Representation & Poster Conventions - Bond
- Lesson 4: Context & Culture - Bond Spectre
- Lesson 5: Content/Connotation/Representation - Bond Spectre
- Lesson 6: Context & Convention Comparison - News
- Lesson 7: Ideology - The Guardian - Broadsheet
- Lesson 8: Cultural Context - The Guardian - Broadsheet
- Lesson 9: News Format - The Sun - Tabloid
- Lesson 10: Convergence - Exemplar Questions

NEA Lessons
- Introduction to Briefs
- Lesson 1: Choosing your Briefs
- Lesson 2: Focusing - Primary/Secondary Research
- Lesson 3: Researching Genre - Poster & Magazine
- Lesson 4: Layout - Creating Tone
- Lesson 5: Mock NEA - Choice of Four
Unit 5 Final Set Product Lessons

- **Lesson 1**: Language - Representation - Television Section A Products
- **Lesson 2**: Genre - TV Forms - Crime Genre - Series/Serial Narrative
- **Lesson 3**: Language Analysis - Research - Crime Genre - Luther Exemplar
- **Lesson 4**: Audience - Research/Exemplar - Luther
- **Lesson 5**: Representation - Gender - Ethnicity - Luther
- **Lesson 6**: In-Depth Analysis - Genre - Neale - Research Exemplar - Luther
- **Lesson 7**: Language & Representation - Luther & The Sweeney
- **Lesson 8**: Audience - TV Crime Genre - Blumler & Katz - Uses & Gratifications
- **Lesson 9**: Audience - Credits & Titles Analysis - Sequence - Luther
- **Lesson 10**: Comparison of chosen set products - Hall - Dyer

Unit 6 Revision Unit – To be published soon

We are constructing these Units at the moment so if there is something you would like to see then please email our revision guru:

emily@edusites.co.uk

Eduqas WJEC GCSE Mock Exam Pack - Complete

**Printable PDF papers:**

- Eduqas (WJEC) GCSE Media Paper 1 Section A
- Eduqas (WJEC) GCSE Media Paper 1 Section B
- Eduqas (WJEC) GCSE Media Paper 2 Section A
- Eduqas (WJEC) GCSE Media Paper 2 Section B

**Files to mark the exam papers:**

- Eduqas (WJEC) GCSE Media Paper 1 Section A Indicative Content
- Eduqas (WJEC) GCSE Media Paper 1 Section B Indicative Content
- Eduqas (WJEC) GCSE Media Paper 2 Section A Indicative Content
- Eduqas (WJEC) GCSE Media Paper 2 Section B Indicative Content