<table>
<thead>
<tr>
<th>AQA 8572 GCSE Products</th>
<th>Assessment Sector</th>
<th>Framework</th>
<th>Context</th>
<th>Edusites Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class (2016) BBC TV Series. Episode 4: Co-owner of a lonely heart</td>
<td>Television</td>
<td>Language Representation Industries Audience</td>
<td>Historical Social Cultural</td>
<td>Unit 5</td>
</tr>
<tr>
<td>Zoella – online vlogger and blogger</td>
<td>Online, Social and Participatory Media</td>
<td>Language Representation Industries Audience</td>
<td>Historical Social Cultural</td>
<td>Unit 3</td>
</tr>
<tr>
<td>Daily Mirror Saturday 5th May 2018 Front page: Corrie Kev Pages 8/9: Tories back from the red</td>
<td>Newspapers (Print In-depth)</td>
<td>Language Representation Industries Audience</td>
<td>Social Cultural Political</td>
<td>Unit 4</td>
</tr>
<tr>
<td>The Times Saturday 5th May 2018 Front page: Corbyn fails election Pages 6/7: Brexit</td>
<td>Newspapers (Print In-depth)</td>
<td>Language Representation Industries Audience</td>
<td>Social Cultural</td>
<td>Unit 4</td>
</tr>
<tr>
<td>Galaxy Television advert: Audrey Hepburn</td>
<td>Advertising and Marketing</td>
<td>Language Representation</td>
<td>Historical Social Cultural Political</td>
<td>Unit 1 Unit 2</td>
</tr>
<tr>
<td>NHS Blood and Transplant campaign video Represent ft. Lady Leshurr</td>
<td>Advertising and Marketing</td>
<td>Language Representation</td>
<td>Social Cultural</td>
<td>Unit 2</td>
</tr>
<tr>
<td>OMO Print advert from Woman’s Own magazine, 5 May 1955</td>
<td>Advertising and Marketing</td>
<td>Language Representation</td>
<td>Historical Social Cultural Political</td>
<td>Unit 2</td>
</tr>
<tr>
<td>Radio 1 Launch Day. Tony Blackburn’s breakfast show. 1967</td>
<td>Radio</td>
<td>Industries Audience</td>
<td>Historical Political Social Cultural</td>
<td>Blog</td>
</tr>
<tr>
<td>Julie Adenuga Beats 1 Radio</td>
<td>Radio</td>
<td>Industries Audience</td>
<td>Social Cultural</td>
<td>Blog</td>
</tr>
<tr>
<td>Doctor Strange (Derrickson, 2016)</td>
<td>Film Explicit Comparison</td>
<td>Industries</td>
<td>Blog Film Industry CSP: Part 1</td>
<td></td>
</tr>
<tr>
<td>I, Daniel Blake (Loach, 2016)</td>
<td>Film Explicit Comparison</td>
<td>Industries</td>
<td>Part 2: Blog Part 3: Blog (Comparison)</td>
<td></td>
</tr>
<tr>
<td>Tatler Front cover April 2017</td>
<td>Print (Magazines) Comparison</td>
<td>Language Representation</td>
<td>Social Cultural</td>
<td>Unit 2</td>
</tr>
<tr>
<td>Reveal Front cover 18 March 2017</td>
<td>Print (Magazines) Comparison</td>
<td>Language Representation</td>
<td>Social Cultural</td>
<td>Unit 2</td>
</tr>
<tr>
<td>Arctic Monkeys – I Bet You Look Good on the Dance Floor</td>
<td>Music Video</td>
<td>Audience Industries</td>
<td>Historical Social Cultural</td>
<td>Unit 4</td>
</tr>
<tr>
<td>One Direction - History</td>
<td>Music Video</td>
<td>Audience Industries</td>
<td>Historical Social Cultural</td>
<td>Unit 4</td>
</tr>
</tbody>
</table>
Unit 1 Media Language - Complete

Core Lessons
- Lesson 1: Approaches to Developing Analysis - Deep Water
- Lesson 2: Products - Denotation & Connotation - Captain America & Skyfall
- Lesson 3: Context - Denotation & Connotation - Bad Boys 3
- Lesson 4: Context - Denotation & Connotation - Samsung & Toyota
- Lesson 5: Icons - Denotation & Connotation - Dove Heat & Gap
- Lesson 6: Context - Polysym & Anchorage - Beckham & Linekar
- Lesson 7: Semiotics - KitKat
- Lesson 8: Summary - Convention - Sky & Crime Drama
- Lesson 9: Convention - Magazine Front Covers
- Lesson 10: Mise-En-Scene - Shots and Framing
- Lesson 11: Mise-En-Scene - Diagetic/Non Diagetic Sound
- Lesson 12: Mise-En-Scene - Editing
- Lesson 13: Mise-En-Scene - Setting, Costume and Lighting
- Lesson 14: Narrative - Patterns - Todorov
- Lesson 15: Narrative - Patterns - Propp
- Lesson 16: Narrative - Style - Todorov
- Lesson 17: Narrative - Style - Todorov
- Lesson 18: Narrative - Theory - Binary Opposition Levi Strauss
- Lesson 19: Narrative - Location
- Lesson 20: Learning Review

CSP Lessons
- Lesson 1: Introduction
- Lesson 2: Values and Beliefs - Usher & Pepsi
- Lesson 3: Selection & Anchorage - Glamour and Heat
- Lesson 4: Celebrity - Heat
- Lesson 5: Audience Values Representation - Heat
- Lesson 6: Celebrity - Star Theory - Beyonce
- Lesson 7: Celebrity - Hepburn & Galaxy
- Lesson 8: Intertextuality - Hepburn & Galaxy
- Lesson 9: Celebrity - Hepburn
- Lesson 10: Assess Knowledge

NEA Lessons
- Lesson 1: Introduction - Briefs and Timeline
- Lesson 2: Research - Mock Magazine
- Lesson 3: Research - Layout - Magazine
- Lesson 4: Research - Conventions - Magazines
- Lesson 5: Presentation – Magazines

Unit 2 Media Representation - Complete

Core Lessons
- Lesson 1: Introduction to Representation
- Lesson 2: Representation - Magazine Front Covers
- Lesson 3: Mediation - McDonalds & Jordans
- Lesson 4: Mediations - Selections - Silverstone - Lohan & Winehouse
- Lesson 5: Effects Debate - Covergirl
- Lesson 6: Effects Debate - Pretty Little Liars & Tabloids
- Lesson 7: Effects Debate - Barthes - Kelloggs
- Lesson 8: Effects Debate - Explicit & Implicit - Perfume Advertising
- Lesson 9: Effects Debate - Shot Selection & Ordering
- Lesson 10: Effects Debate - Stereotypes
- Lesson 11: Effects Debate - Gender Stereotypes - Cosmopolitan
- Lesson 12: Effects Debate - Gender Stereotypes - Arthur
- Lesson 13: Effects Debate - Gender Stereotypes - Men's Health
- Lesson 14: Mediated Representations - Newspapers
- Lesson 15: Narrative Structure - Newspapers
- Lesson 16: Effects Debate - Newspapers - Ethnicity & Nationality
- Lesson 17: Impact of Representations - Propp - ComicCon
- Lesson 18: Review - Saturation
- Lesson 19: Developed Responses
- Lesson 20: Extended Responses

CSP Lessons
- Lesson 1: Introduction to the Exam
- Lesson 2: Language, Representation and Context - OMO
- Lesson 3: Representation & Gender - OMO
- Lesson 4: Audience - Gerber & Hall - OMO
- Lesson 5: Language, Representation and Context - Tatler
- Lesson 6: Representation Stereotypes - Tatler
- Lesson 7: Language, Representation and Context - Reveal
- Lesson 8: Exam Response
- Lesson 9: Language and Representation - NHS Campaign
- Lesson 10: Anchorage and Intertextuality - Lady Leshurr
- Lesson 11: Scaffolded Mock

NEA Lessons
- Lesson 1: The 2019 NEA Briefs
- Lesson 2: Researching the Brief
- Lesson 3: Researching Genre
- Lesson 4: Creating Tone and Design Conventions
- Lesson 5: Gathering Learning and Rule of Thirds
### Unit 3 Media Audience - Complete

#### Core Lessons
- **Lesson 1**: Audience Key Ideas - GQ
- **Lesson 2**: Audience History & Consumption - Call of Duty
- **Lesson 3**: Measuring Audience - Global, Mass, National & Niche
- **Lesson 4**: Audience Identity - Demographics - Ethnography - Psychographics
- **Lesson 5**: Profiling - Ethnographic - Psychographic - Blumler & Katz
- **Lesson 6**: Applying Research - Consumption Analysis
- **Lesson 7**: The Effects Debate - Barnardo's & NHS
- **Lesson 8**: The Effects Debate - Hypodermic Needle - War of the Worlds
- **Lesson 9**: The Effects Debate - Cultivation Theory - Gerbner & Gross
- **Lesson 10**: Two-Step Flow - Young & Rubicam - Lazarsfeld - Influencers
- **Lesson 11**: Imaginary Entities - Fiske & Hartley - Ang
- **Lesson 12**: Uses & Gratification Model - Blumler & Katz - Hall
- **Lesson 13**: Uses & Gratification Model - Benefits Street - The Apprentice
- **Lesson 14**: Reception Theory - Hall - Encoding/Decoding model
- **Lesson 15**: Reception Theory - Readings - Spice Girls
- **Lesson 16**: Fragmented Audience - Consumption - Morley - Friends
- **Lesson 17**: Fragmented Audience - Fandom - Jenkins - Participatory Culture
- **Lesson 18**: Media Today - Moral Panics - Cohen's Model
- **Lesson 19**: Media Today - Prosumers - The Third Wave
- **Lesson 20**: Media Today - Prosumers - Newspaper Broadsheets & Tabloids

#### CSP Lessons
- **Lesson 1**: Media Language - Brand - Zoella
- **Lesson 2**: Media Audience and Representation - Gender - Zoella
- **Lesson 3**: Influencer - Two-Step Flow - Lazarsfeld & Katz - Zoella
- **Lesson 4**: Audience - Uses and Gratifications - Zoella
- **Lesson 5**: Gender Debate - Identity - Blumler & Katz - Zoella
- **Lesson 6**: Hyper-Reality - Baudrillard - Kim Kardashian
- **Lesson 7**: Representation - celebrity - Gender - Kim Kardashian
- **Lesson 8**: Audience - Identity - Gaming Apps - Kim Kardashian
- **Lesson 9**: Industry - Mobile Apps - Fandom - Jenkins - Kardashian
- **Lesson 10**: In-depth Media Analysis - Lara Croft Go
- **Lesson 11**: Representation - Lara Croft Go
- **Lesson 12**: Audience - Lara Croft Go
- **Lesson 13**: Industry and Regulation - Lara Croft Go
- **Lesson 14**: Application of Learning Tasks - Lara Croft Go

#### NEA Lessons
- **Lesson 1**: Five Sample Briefs - Researching Media Language
- **Lesson 2**: Develop Sample Brief - Researching Representations
- **Lesson 3**: Cont. Brief - Representation of Character - Oh Comely
- **Lesson 4**: Cont. Brief - Aligning Audience
- **Lesson 5**: Gathering Learning - Creating Success

---

### Unit 4 Media Industry - Complete

#### Core Lessons
- **Introductory Lesson**
- **Lesson 1**: Defining Institutions - Disney and Film
- **Lesson 2**: Refining Institutions - Convergence, Synergy & Globalisation
- **Lesson 3**: Expanding Institutions - Horizontal & Vertical Integration
- **Lesson 4**: Funding Institutions - Subscription, Licence & Advertising
- **Lesson 5**: TV Institutions - BBC, Channel 4, Satellite & Cable
- **Lesson 6**: TV Institutions - Context & Consumption
- **Lesson 7**: TV Institutions - Scheduling & Broadcasting
- **Lesson 8**: Print Institutions - Analysing Tabloids & Broadsheets
- **Lesson 9**: Film Institutions - Hollywood
- **Lesson 10**: Digital Institutions - Convergence
- **Lesson 11**: Neale - Genre - Billie-Jean & Letter to the Free
- **Lesson 12**: Genre - Serial TV Drama
- **Lesson 13**: Blumler and Katz - Genre - TV Serial
- **Lesson 14**: Todorov - Binary Opposition - Luther
- **Lesson 15**: Ownership - Gatekeeping - News
- **Lesson 16**: Regulation - Film, Print & Online
- **Lesson 17**: Who's show is it anyway?

#### CSP Lessons
- **Lesson 1**: Language - In-depth CSP - The Daily Mirror
- **Lesson 2**: Representation - In-depth CSP - The Daily Mirror
- **Lesson 3**: Audience - In-depth CSP - The Daily Mirror
- **Lesson 4**: Industry & Contexts - In-depth CSP - The Daily Mirror
- **Lesson 5**: Language - In-depth CSP - The Times
- **Lesson 6**: Representation - In-depth CSP - The Times
- **Lesson 7**: Audience - In-depth CSP - The Times
- **Lesson 8**: Industry & Contexts - In-depth CSP - The Times
- **Lesson 9**: In-depth Task - Scaffolding - Newspapers
- **Lesson 10**: Creating Success in the Exam - Arctic Monkeys MV
- **Lesson 11**: Audience - In-depth CSP - Arctic Monkeys
- **Lesson 12**: Industry & Contexts - In-depth CSP - Arctic Monkeys
- **Lesson 13**: Audience - In-depth CSP - One Direction
- **Lesson 14**: Industry & Research - In-depth CSP - One Direction
- **Lesson 15**: Music Video Tasks - Arctic Monkeys & One Direction
**Unit 5 Final CSP Lessons**

- **Lesson 1**: Language - In-depth CSP - Television - Dr Who/Class
- **Lesson 2**: Representation - In-depth CSP - Television - Dr Who/Class
- **Lesson 3**: Representation & Audience - In-depth CSP - Propp - Dr Who/Class
- **Lesson 4**: Industry & Contexts - Conventions & Genre - In-depth CSP - Dr Who/Class
- **Lesson 5**: Representation - Science Fiction Genre - In-depth CSP - Dr Who/Class
- **Lesson 6**: Audience - In-depth CSP - Class
- **Lesson 7**: Audience - In-depth CSP - Dr Who
- **Lesson 8**: Audience TV Forms - In-depth CSP - Dr Who/Class
- **Lesson 9**: Social & Industry Contexts - Blumler & Katz - Character tropes - Dr Who/Class
- **Lesson 10**: In-Depth Analysis - Dr Who/Class

**Edusites CSP Blogs:**

- **Doctor Strange** (Derrickson, 2016)
  Film Industry CSP Blog Part 1
- **I, Daniel Blake** (Loach, 2016)
  Film Industry CSP Blog Part 2
- **Doctor Strange and I, Daniel Blake Comparison**
  Film Industry CSP Blog Part 3
- **Radio 1 Launch Day. Tony Blackburn’s breakfast show. 1967**
  Radio CSP Blog
- **Julie Adenuga Beats 1 Radio**
  Radio CSP Blog

**Unit 6 Revision Unit – To be published soon**

We are constructing these Units at the moment so if there is something you would like to see then please email our revision guru:

emily@edusites.co.uk

**AQA 8572 GCSE Mock Exam Pack - Complete**

**Printable PDF papers:**

- AQA 8572 GCSE Media Paper 1 Section A
- AQA 8572 GCSE Media Paper 1 Section B
- AQA 8572 GCSE Media Paper 2 Section A
- AQA 8572 GCSE Media Paper 2 Section B

**Files to mark the exam papers:**

- AQA 8572 GCSE Media Paper 1 Section A Indicative Content
- AQA 8572 GCSE Media Paper 1 Section B Indicative Content
- AQA 8572 GCSE Media Paper 2 Section A Indicative Content
- AQA 8572 GCSE Media Paper 2 Section B Indicative Content